



(Established 1974)


**R.A. Podar Institute of Management**  
Faculty of Management Studies , University of Rajasthan , Jaipur

# ELOQUENTIA

ANNUAL NEWSLETTER 2022-23

JULY - 2023 , ISSUE - I





**RAPIM is pleased to present the newsletter 'Eloquentia'. A brief of all the events, achievements initiatives during the session 2022-23.**

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# ABOUT RAPIM



**Welcome to the R.A. Podar Institute of Management (RAPIM), a place where dreams take flight and future leaders are born. Nestled in the heart of Jaipur, our institute, a constituent unit of University of Rajasthan, stands tall with a legacy of fifty glorious years as the region's premier B-School. Step into our world and embark on a journey that will shape your destiny.**

**RAPIM believes in the power of nurturing talent while embracing the winds of change. Our carefully crafted curriculum combines the best of tradition and innovation, preparing our students for the challenges and opportunities of tomorrow. With MBA, MBA (Services Management), MBA (Executive), and Ph.D. programs in Management, we offer a pathway to success tailored to your aspirations**

**In its long journey since 1974, the institute has created a rich legacy for itself by developing its students the required skills to occupy not only leading positions in not only reputed national and international organisations but also hold top positions of responsibility in the state government (Government of Rajasthan) as well as in Government of India. Giving back to society is the essence of the value system at R.A. Podar Institute of Management.**

# Message of Dean & Director



**As a constituent unit of the University of Rajasthan, the R. A. Podar Institute of Management is known not only for aloft excellence in teaching and research but also for its bright students who are always abuzz with curiosity and excitement.**

**I am immensely happy to present before you the first issue of this newsletter—ELOQUENTIA, a brainchild of our students. This yearly newsletter exemplifies the innovative skills of our students, who were instrumental in organising academic and co-curricular activities in RAPIM throughout the preceding year as well as in presenting these activities in the form of this newsletter. During the session 2022- 2023, the institute has made tremendous strides. A legion of activities was carried out during this session, of course under the overall guidance of our distinguished faculty. Even a cursory glance at ELOQUENTIA reveals that in RAPIM emphasis is laid down on wholistic development of students. Our social endeavours are remarkable. We link management teaching not only with the industry but with society too. Our Alumni interact with students and religiously attempt to minister to the needs of management students in a practical and an enduring way. Our regular and guest faculty need to be lauded for putting across the importance of variety of managerial issues in industry. All this is summed up in this newsletter, albeit briefly and pictorially.**

**I compliment the editorial team of the newsletter ELOQUENTIA for bringing out its first issue.**

**Prof. Pradeep Sharma**  
*Dean & Director, RAPIM*

# Message of the Convener, MBA (SM)



## Dr. Shikha Nainawat (Sr. Assistant Professor)

R.A. Podar Institute of Management is a flagship constituent unit of the University of Rajasthan, Jaipur. Founded in 1974 by the generous gesture of the House of Podar in donating the picturesque premises on J.L.N. Marg, Jaipur. The Institute has travelled 42 glorious years and has always been premier B-School in this part of the country.

R. A. Podar Institute of Management (RAPIM) is an exemplary institution that offers various programmes in MBA, MBA(Services Management) and MBA(Executive) among others.

Tailored to the needs of aspiring business professionals. With a dedicated faculty, supportive staff, and a network of accomplished alumni, RAPIM provides an enriching and transformative learning experience for MBA students.

The faculty at RAPIM is a powerhouse of knowledge and expertise. They possess remarkable academic credentials and practical industry experience, making them well-equipped to guide and mentor students. The faculty members go above and beyond their teaching duties, actively engaging students in insightful discussions, encouraging critical thinking, and instilling a passion for learning. Their commitment to academic excellence creates an environment that nurtures growth and encourages students to push their boundaries.

The staff at RAPIM is extremely supportive and ensures a seamless learning experience for students. From administrative tasks to student services, the staff members are always available to address queries and provide assistance. They create a warm and welcoming environment, fostering a sense of belonging and community among students.

## Guest Faculty Speaks

### Prof. Navin Mathur

It is a matter of great pleasure that the R.A. Podar Institute of Management, one of the leading business schools in India, is making tremendous strides, both academically and administratively. My best wishes to the Director, faculty and students of RAPIM for taking the initiative to publish the annual newsletter - Eloquentia.



### Prof. PK Sharma

Hearty welcome to one of the oldest Institutions for management education in India. Basic aim of management education is to equip the future managers to face the challenges of change taking place in the era of globalization. It is believed that your stay in the prestigious Institution will be enriching in terms of accomplishments. My best wishes to the team of Eloquentia.



### Prof. BL Gupta

R.A. Podar Institute of Management is a prestigious institute of high standard mainly engaged in developing future business leaders. As a constituent part of the University of Rajasthan, this institution is actively promoting confident and skillful professionals in the area of business management



### Prof. AK Sharma

It's a proud moment to know that RAPIM is going to publish students Newsletter. This Institute has managed to maintain this epitome of versatility to imbibe rational thinking among the students. To nurture these qualities and provide a full-fledged development of students, the institute offers compatible environment to conduct business and industry interaction.



### Dr. Leena Sharma

I am grateful for the opportunity to contribute to this newsletter and be a part of RAPIM. I encourage all students to make the most of the resources, support, and opportunities available to you.



### Dr. Yaduveer Yadav

I am very happy that the R.A. Podar Institute of Management is publishing its newsletter. I congratulate all the faculty members, students and stakeholders for this initiative. The main focus of the Institution is to empower students with sound knowledge, wisdom, experience and training both at the academic level and in the highly competitive global industrial market.



# A WORD FROM OUR Alumni



**Dr. Gauri Shankar Gupta**

Indian Foreign Service - Batch of 1978

**I am delighted to learn that RA Podar Institute of Management, Jaipur is bringing out its Newsletter for the Academic Year 2022-23. The journey of this premier institution of learning since its inception, has been long and fascinating. As we delve into those wonderful yester-years, we celebrate the unbreakable bond that ties us all together - the proud legacy of PIM. With each passing year, our alumni community continues to grow, thriving and making significant contributions in diverse fields in India and abroad. PIM Alumni Association serves as a platform to bridge the gap between past and present, fostering a spirit of collaboration, inspiration, and shared success.**

**Naveen Sharma**

Executive Director , Gravita India Ltd, Batch of 2006 (Executive)

**For me ,the PIM is a crown in the jewel and it enhanced my professional career, the peer group learning during executive program 20 years ago helped me to get an insight of multiple sectors of economy. I am happy to know about the initiative of Quill committee and thank you for giving me chance to express my feelings for my Alma mater I will be happy if I can share my experience to mentor PIM students on their professional journey.**



**Vivek Kakkar**

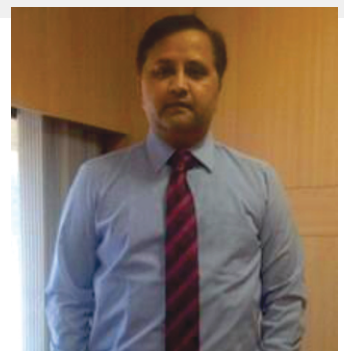
Sr Manager, SGIC , 2022 Executive Batch

**I always wanted to do an MBA from an premier Govt Institute but 20 Years back competition was tough and seats were limited, and further being in Job didn't permit to study. A One message I would like to give to current batches is do attend all classes, discussions, give your 200% and believe me it will give your career a different boost and a different perspective of thinking to move ahead in life personally and professionally,**

**Vipin Surelia**

Chief Risk Officer - Visa, Batch of 1995

**Here is wishing the current batches all the best. I studied at Podar in the last century when no FB, Whatsapp, Instagram, snapchat, LinkedIn, Teams or Zoom was there! Our only social media in college were the two batches, our faculty and occasional alumni who would drop in. Nonetheless, we had loads of fun. Gratitude, self-belief and empathy are three key takeaways in my formative years at our beloved alma mater, Podar.**



**Hemant Kaul**

Non-Executive Chairman of Transcorp International Ltd, Batch of 1981

**I am a proud alumni of RA Poddar Institute of Management .**

**I had a wonderful time as a student at the Institute .**

**The appreciation of the contribution that my Teachers and Institute as grown as I matured as a professional .**

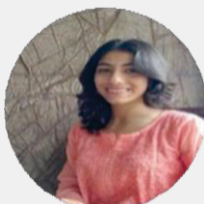
**The theory and concepts of Management that I learned at the Institute held me in very good stead as I rose to Board and CEO level .**

**I enjoy and greatly value my interactions with the students of the Institute .**

# campus GLORY



ANJANA GAJJAR  
ULTRATECH CEMENT



SAMIKSHA RAGHANI  
S&P GLOBAL



JYOTI LALCHANDANI  
DAINIK BHASKAR



AASTHA AGARWAL  
PROOWRX



AANCHAL JAIN  
PROOWRX



DHRUV GHIYA  
HDFC LIFE



MOHNEESH KHANDLWAL  
HDFC LIFE



ANJALI MAHESHWARI  
HDFC LIFE



MANISH TEKCHANDANI  
PROOWRX



KUNAL SHRIMAL  
PROOWRX



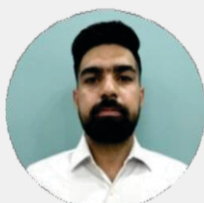
VICTORIA KALYAN  
SBI LIFE



RAHUL KUMAVAT  
DAINIK BHASKAR



URVASHI PUNDIR  
SBI LIFE



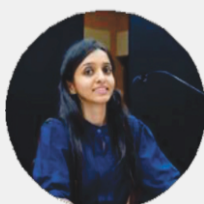
PARAS KUMAR BARIA  
ICICI BANK



SHRISHTI SHARMA  
ICICI BANK



RONAK SARASTWAT  
AU BANK



KHUSHI GORANI  
PROOWRX



SHWETA SHARMA  
PROOWRX



ADITYA RAWAT  
PROOWRX

# WORKSHOPS & MANAGEMENT PROGRAMMES



## ISTD CONFERENCE

**KEY BENEFITS OF THE CONFERENCE:** KNOWLEDGE EXCHANGE, NETWORKING OPPORTUNITIES, SKILL ENHANCEMENT, INDUSTRY RELEVANCE



## SPECIAL LECTURE ON CAPITAL MARKET

**KEY BENEFITS OF THE LECTURE:** KNOWLEDGE OF SEBI, CAPITAL MARKET, STOCK MARKET ETC.



## ADVANCED EXCEL WORKSHOP

BY CA SACHIN JAIN

**KEY BENEFITS OF THE WORKSHOP:** PRODUCTIVELY USING EXCEL, KNOWLEDGE OF PIVOT TABLES, TABLES, FORMATTING ETC. ,



## ALL STAR LINKEDIN PROFILE WORKSHOP

BY ASHISH JOHRI

**KEY BENEFITS OF THE WORKSHOP:** LEARNING HOW TO DEVELOP AND OPTIMIZE THE LINKEDN PROFILES ETC.



## BUSINESS VENTURE WORKSHOP

BY MR MOHIT DIXIT

**KEY BENEFITS OF THE WORKSHOP:** TIPS FOR SUCCESS IN NEW BUSINESS VENTURES, SWOT ANALYSIS OF BUSINESS VENTURES



## INTERNATIONAL ELECTION PROCESS WORKSHOP

BY PROF ASHWIN KUMAR

**KEY BENEFITS OF THE WORKSHOP:** KNOWLEDGE OF SEBI, CAPITAL MARKET, STOCK MARKET ETC.

AMNATH ANAND  
INSTITUTE OF MA



# INDUSTRY EXPOSURE



**JAIPUR RUGS**



**BIRLA CEMENT**



**SARAS MILK PROCESSING PLANT**



**KAGZI INDUSTRIES**



**AKSHAY PATRA**



**AMUL**



**SEBI**

# CULTURAL EVENTS



**ALUMNI MEET**



**HOLI PARTY**



**DIWALI PARTY**



**REPUBLIC DAY DECOR**



**SPORTS DAY**



**DIYA DECORATION**



**REPUBLIC DAY CELEBRATION**

AMNATH ANAND  
INSTITUTE OF MA

# SOCIAL ENDEAVORS

## MAK FOUNDATION

WITH THE AIM OF CELEBRATING FESTIVITIES WITH OTHERS AND SPREADING LOVE AMONG CHILDREN AND MAKING THE WORLD A HAPPIER PLACE FOR THEM, THE CSR CLUB OF R.A.P.I.M ALONG WITH MAK WELFARE FOUNDATION; FOUNDED BY PANKAJ PAWAR AND MOHIT AWANA; ORGANISED A DIYA DISTRIBUTION DRIVE WHEREIN 'DIYAS' DECORATED AND PAINTED BY THE STUDENTS OF THE INSTITUTE WERE GIVEN TO CHILDREN DURING DIWALI. IN A MORE COMPASSIONATE DRIVE, CLOTHES BROUGHT AND COLLECTED IN THE INSTITUTE CAMPUS WERE ALSO DISTRIBUTED. R.A.P.I.M. STANDS ON THE IMPORTANT PILLARS OF EMPATHY FOR OTHERS AND WISHES TO ORGANISE MORE SUCH ACTIVITIES IN THE FUTURE TO HELP THE SOCIETY .





# MANAGEMENT FEST

# U t k a r s h

**22nd-27th February 2023**


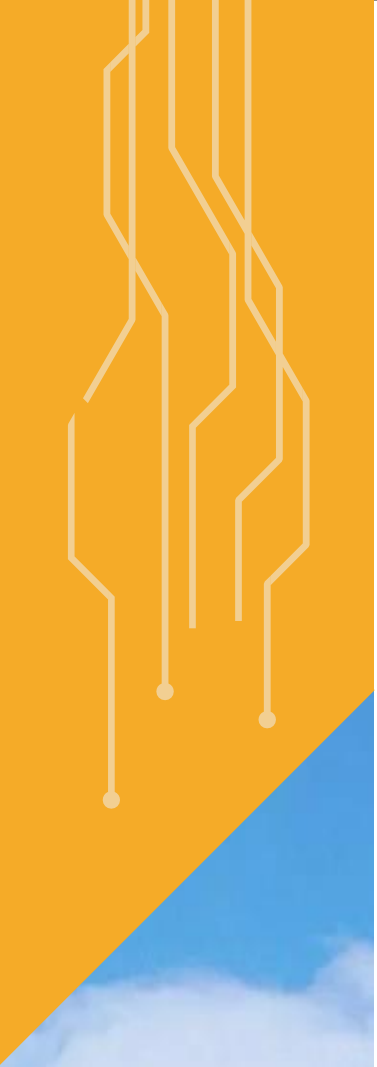
*UTKARSH- The annual festival of  
RAPIM was a beautiful  
symphony of emotions, creativity  
and talent that filled our heart  
with happiness and wisdom.  
Festival comprised of business,  
cultural, artistic and sports  
events.*

***22nd February: Business Day***

***23rd February: Cultural Day***

***24th February: Creative Day***

***25th- 27th February: Sports Day***

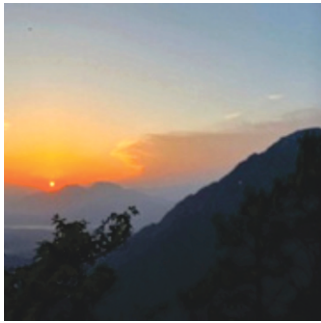


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INSTITUTE OF MA

# GLIMPSES



# Student Corner



**GARGI SINGH**

MBA 2022-2024 BATCH

How nature unfolds the treasure of the first ray of sunshine...

**NAMAN MAHESHWARI**

MBA 2022-2024 BATCH

Festivities in RAPIM.



**ROHAN AGARWAL**

MBA 2022-2024 BATCH

RAPIM from student's perspective.

**NAMAN MAHESHWARI**

MBA 2022-2024 BATCH

When the season blooms.



हर इश्क की अपनी अहमियत हैं ,  
हर इश्क का अपना गुरूर  
हर इश्क की अपनी अहमियत हैं ,  
हर इश्क का अपना गुरूर  
जो मेरे सर पे चढ़ा वो मेरा फितूर है  
जो मेरी आंखों में था वोह एक  
अलग सुरूर उसको मैं  
बेबाक डूँढता हूँ , हर हसी के पीछे  
उसको खोजता हूँ  
उसको खोजता हूँ  
वो मेरा तो नहीं पर अपना सा लगता है  
वो दिल तो नहीं पर दिल सा लगता है  
हर इश्क की अपनी रिवायत है  
हर इश्क का अपना मगरूर  
हर इश्क की अपनी रिवायत है  
हर इश्क का अपना मगरूर  
हर इश्क की अपनी अहमियत है  
हर इश्क का अपना गुरूर

**-AAKASH SAXENA**  
MBA (SM)

**HOLD ON TO DREAMS,  
FOR IF DREAMS DIE,  
LIFE IS LIKE A BROKEN WINGED  
BIRD THAT CANNOT FLY.  
SLOW DOWN AND ENJOY LIFE.  
IT'S NOT ONLY THE SCENERY YOU  
MISS BY GOING FAST,  
YOU ALSO MISS THE SENSE OF  
WHERE YOU END AND FROM  
WHERE DID YOU START!!!  
WISELY AND SLOW,  
FOR HE ENJOYS THAT COMES  
LAST!!**

**-SANYA GUPTA**  
MBA

सवाल  
वक्त के साथ यह तो सिख लिया की लोगो से बात कैसे  
करते है,  
कोई शख्स दिलचस्प लगे तो उससे बाते कैसे करते है,  
कल रात उन्होंने पूछ लिया, "तुम्हे तो शौक है लोगो से  
बात करने का, नए रिश्ते बनाने का तो औरों से भी तो  
बात करनी होगी तुम्हे?  
वैसे तो बहुत आसान सवाल था,  
पर जब मैंने खुद से यह सवाल पूछा तो काफी वक्त  
तक कोई जवाब नहीं आया,  
फिर उन्हे के दिया की,"बाते रुकती कहा है चल रही है  
तुमसे और बाकियों से साथ साथ,  
उसको तो के दिया पर जवाब की तलाश में मैं अभी भी  
अतीत के पन्ने पलट रहा था,  
जिससे जब मिला सब याद कर रहा था,  
पहली और आखिरी मुलाकात में सब याद कर पा रहा  
था,  
पर कैसे और क्यू उनसे बाते रुकी मुझे याद नहीं आ  
रहा था,  
और उनको अब कैसे बताए की,  
भले का सकता हु मै हर किसी से बात और बाते,  
पर रोजाना बात करने को मेरे पास कोई यार नहीं,  
ऐसा कोई है नहीं जिसे मेरे मैसेज का इंतजार हो  
नहीं है ऐसा कोई जिसे दिन भर क्या हुआ, कैसे हुआ  
बताने को मेरा दिल बेकरार हो,  
तभी मैं रोजाना कुछ नया तलाशता हु,  
रोजाना नए लोगो से बात,  
रोजाना नया रिश्ता बनाता हु।

**-ASHISH PAREEK**  
MBA

# Student Journeys



## ABHIMANYU SHARMA

Introducing a talented artist from Jaipur; singer, composer, songwriter, and bassist- Abhimanyu Sharma. With a passion for clear, artsy lyrics, he captivates audiences both as the vocalist and bassist for the renowned band, The 3AM. Abhimanyu recently released his debut single "Naayaab" and is currently working on his upcoming album.

## HIMANSHU DADHICH

From singing songs as punishment in classroom to performing on big stages he has come a long way. As the founder and vocalist of 'The 3AM'; Jaipur's only funk rock band, Himanshu along with his team has rocked over 100 shows, turning failures into victories. Also a content creator, now working on freelance music projects.



## MISTER JAIPUR

He runs a channel focused on unexplored places in Jaipur, showcasing their unique identity, along with providing job and study-related content every Sunday. With a team of four, their goal is to reach over 2 lakh subscribers in the upcoming year. Recognized as the best social media influencer by the Jaipur committee, he is also the sole creator covering Jaipur's food, lifestyle, and attractions.

## JYOTI LALCHANDANI

Dancing is the loftiest, the most moving, the most beautiful of the arts, because it is not mere translation or abstraction from life; it is life itself.

For Jyoti, dance is everything which can make anyone feel alive. She feels the happiest when she dances and feels blessed that she inspires people around her to do the same.



## MANASVI GOYAL

Starting from the moment I was just three years old by performing on stage at a wedding, dance holds a special place in Manasvi's heart. Although the nerves work every time she walks on the stage, the cheers and support from the crowd exhilarate her to put her best foot forward.

# SPORTS STARS



## VISHNU KUMAR

A stellar athlete with exceptional talent across various disciplines, including running, Kho Kho, Kabaddi, and high jump, earning numerous medals, Vishnu however got in the realm of martial arts where he truly shone. With an unwavering dedication and relentless training, he secured an impressive collection of accolades, including two gold medals, one silver, and three bronze.

## DIVYANSHU SHARMA

University Kabaddi finalist, Divyanshu showcased his exceptional skills in the Rajasthan Patrika Pie Kabaddi tournament of 2019. But his talent doesn't stop at kabaddi alone. This extraordinary athlete thrives in a multitude of sports, including kho kho, volleyball, table tennis, and more.



## SALONI AMBWANI

West zone badminton tournament in 2021-22 in Bhopal , West zone badminton tournament in 2019-20 in Kota, CBSE west zone 2018-19 winner in Indore, CBSE west zone 2017-18 bronze medalist in Chomu, CBSE national winner 2018-19 in Vadodara, SGFI school sates in 2016, SGFI school states in 2017.

## DEEPANSHU SHARMA

**Basketball**

SGFI 2015, SGFI 2016 Captain, State championship U-17 Silver, State championship U-19 Silver, State championship senior gold, Open National Gujarat U-19, Open National Pondicherry U-19, KVS nationals-3 times



## HARSHIT SHARMA

**Cricket**

School district in 2016

School district in 2017

States in 2018



# STUDENT ARTICLES

## UNVEILING THE OMNIPRESENCE OF AI

-AVISHI GUPTA  
MBA (SM)

In recent years, Artificial Intelligence (AI) has emerged as a transformative force, permeating virtually every field of human endeavour. With its ability to process vast amounts of data, learn from patterns, and make intelligent decisions, AI has become an invaluable tool across various domains. From healthcare to finance, manufacturing to entertainment, AI has revolutionized industries, propelling them towards unprecedented levels of innovation and efficiency.

In the Healthcare Industry, AI is revolutionizing patient care and medical research. With the ability to analyze vast amounts of medical data, AI algorithms assist in accurate diagnoses, enabling personalised treatment plans.

In Finance, algorithmic trading powered by AI provides faster and more accurate decision-making, optimizing investments. AI-driven chatbots and virtual assistants are transforming customer service, providing personalised support and efficient query resolution.

Manufacturing industries have also witnessed a significant transformation with the implementation of AI. AI algorithms minimize downtime by accurately predicting machinery maintenance needs. Additionally, AI optimizes supply chain management, forecasting demand and streamlining logistics, resulting in improved productivity and reduced inefficiencies.

It is important to note that while AI brings numerous advantages, its limitations and potential disadvantages need to be carefully considered and addressed to ensure the responsible use of this technology.

AI raises ethical dilemmas related to privacy, data security, and the responsible use of technology. Issues such as bias in AI algorithms, the potential misuse of AI systems, and the impact on human rights and decision-making accountability need to be addressed. AI automation also has the potential to replace certain job roles, leading to concerns about unemployment and the need for retraining.

However, it is important to note that AI also creates new job opportunities in fields related to its development and maintenance. AI systems lack the ability to possess human judgment, intuition, and empathy. Human intervention and expertise may still be necessary in complex situations that require emotional intelligence or nuanced decision-making.

As AI continues to proliferate across various fields, its advantages and disadvantages must be carefully evaluated. Harnessing the power of AI can revolutionize industries, leading to improved efficiency, accuracy, and innovation. However, addressing ethical concerns, biases, job displacement, and cybersecurity risks is paramount to ensure the responsible and equitable deployment of AI technologies. AI has the potential to shape a brighter future, improving our lives, driving innovation, and unlocking new possibilities we have yet to imagine.

## A LOOK INTO THE FUTURE: WHAT WILL THE ARTIFICIAL INTELLIGENCE INDUSTRY LOOK LIKE IN 10 YEARS?

-AYUSHMANN SHARMA

MBA

The fact that Artificial intelligence would transform multiple industries in the times to come is recognized by technology experts, credible research publications, and technical professionals. In this article, we take a step further to investigate the future of the Artificial Intelligence (AI) industry in the next 10 years. It is expected that AI would have made inroads in providing next-gen solutions for the climate crisis and personalized medicine in addition to its increased applicability in traditional scientific problem-solving. In the field of business and marketing also it must be taken into consideration that digital marketing has already made inroads into the marketing mix of top businesses across the globe.

It is well appreciated that the marketing management leadership of these businesses is devoting handsome sums of money to search engine optimization (SEO). The sole purpose of SEO is to improve the digital visibility of the brand on top search engines. There is a heightened sense of fear among top managers that without SEO, they would lose their position on search engines to their rival brands. It would not be an overstatement to state that artificial intelligence forms the very foundation of SEO. For this very reason, it is expected that the AI industry is expected to experience tremendous growth. As the acceptance and adoption of technology improve among the members of society, it is expected that more businesses would move on to the digital medium. This would make the SEO space far more competitive and the application of AI far more intensive. Continuous research and development activities that are being undertaken by the tech giants right now are fueled by large amounts of data. As the adoption of digital technology improves across the globe, these tech giants would have to make improvements in their offerings. These companies would generate a large amount of data from artificial intelligence technologies such as edge computing, quantum machine learning, and the internet of everything. Based on this hypothesis, it would not be an overstatement to state that artificial intelligence technology would experience exponential growth during the next ten years. It is important to mention that these expectations are not hollow and without feet. They have solid financial data backing. Based on predictive financial modeling, credible reports have made financial projections for artificial intelligence technology.

The global AI market globally was valued at US\$ 136.6 billion in 2021. This figure is projected to expand to US\$ 1811.8 billion by the year 2030. This translates to a compounded annual growth rate (CAGR) of 38.1% from 2022 to 2030. To develop an insight into these figures, one could take into account the fact that the global automobile industry is expected to experience a CAGR of 4.3% during this period. Last but not least, one must appreciate the fact that ultimately the aim of every technology is to provide innovative solutions to problems and improve lives. In the case of AI as well, it is expected that the industry would have taken in-home measures on ethical considerations to protect the vulnerable from the misuse of artificial intelligence technology.

## IDENTIFYING YOUR DESIRE!

-SANYA GUPTA

MBA

Thought of cleaning my phone and getting rid of the apps that I barely use anymore.

Came across an app named "Facebook", it was after a long time that I saw its icon and as any other procrastinator would do, I opened it. Well of course, you cannot just uninstall any app without using it for that 'one last time'.

The posts in the feed were mostly the ones that I had already scrolled through in my insta feed. Now, before you all judge me for wasting my time scrolling, let me tell you, I'm working on it. I swear I am; trying to limit my screen time, so that I can focus more on my creative side.

The time I save from my scrolling, I use it to stare at the wall or out from the window or maybe at the spider in the corner of the wall, unmoving, staring right back at me, as if mocking me by saying "Look I'm here sitting in my own web, where is your own nest at?" Now, before comparing me to a maniac talking to a spider, let's go into depth, This is something that happens with almost all of you as well. In your case, it might be that school topper always making notes ahead of time or maybe those small puppies playing on the road contended with the meal they have had. It all becomes a medium of your insecurities to voice themselves. But whatever they convey, don't let them bother you. No matter how annoying that voice in your head is, constantly telling you that you're not prepared enough, don't let it consume you, for they don't know what your plans are. Your plans are your motivation, your motivation is your strength and your strength in turn will make you achieve it all. So, stare right back at that spider and mock it. Mock it for being a negative influence on someone who's trying to be productive. Productive...?? You might ask. Yes, productive!!!! I'll reply. THE BEST IDEAS ARE BORN WHEN YOU'RE BORED!! Your brain becomes the most creative when it is fully active yet it is being used for doing nothing. That is when the endless possibilities star to flow in. Constantly staring into oblivion will take your brain to a universe where your heart belongs. If looking at a wall or the sky will keep your mind empty, then the same mind will give you ideas of what you could possibly be doing in that exact moment. That particular idea or that exact thought is what you DESIRE. There, you have your DIRECTION. Now all that is left for you is to choose a path. Some of you might still be wondering about my Facebook scrolling, that, that ended long ago. And the story attached with it, well, let that be a story for another time. Hopefully the next time I start telling that, I complete the narration or maybe it will lead me to pen down yet another TED tale. So, the next time you stare into oblivion and someone says "Kya time pass ho rha hai", just tell them- "I'm discovering my desires". Stay bored, stay discovering, stay desiring

# STUDENT CLUBS

## QUILL- THE LITERATURE CLUB

Team Quill is the Official Literature Club of R.A. Podar Institute of Management, Jaipur. It is an earnest endeavor of the club to promote business awareness among students of the Institute. By doing so in a mission mode we visualize making the institution a top business school in the state. The insides of the club emanate with the objective of enkindling a pursuit of identifying and interpreting the scenarios of emerging management and business world to make the essence of knowledge felt by everyone and to act as a positive catalyst through the Journey magazine.

## SOCIAL MEDIA CLUB

A social media is an inclusive and dynamic platform where students come together to explore and engage. A social media club provides a platform for students to expand their knowledge, develop marketable skills, and build a strong foundation for a successful career in the digital marketing industry.

## CANVAS- THE CREATIVE CLUB

The creative club is a dynamic and inclusive club where students with a passion for the art can come together to collaborate , learn and showcase their talent. In creative club you can conduct fun activities or present your creative ideas which can help you enhance your creativity among yourself and other students of the college.

## HUSTLE- THE SPORTS CLUB

Hustle club is the ultimate destination for college sports enthusiasts seeking an exhilarating and engaging experience. Hustle club , you'll have access to leadership development programs , workshops and mentoring opportunities that enhance your personal and professional growth.

## AIMS

The Academic Club (AIMS – Aptitude, Interpersonal skills, Mental ability and Social intelligence) focuses in building academic skills which will help us for landing better prospect for future. The aim of the club is different dimensional targeting on the scope of tapping out the Quantitative skills and talents of our students.

## **THE CSR CLUB**

The CSR Club of our college is a dynamic student -led organization dedicated to making a positive impact on society. The CSR Club places great emphasis on promoting cleanliness and responsible behavior on campus. Through their initiatives, such as food drives , clothes drives , tree plantations and cleanliness campaigns, they inspire and engage the college community to actively participate in social causes.

## **PULSE- CULTURAL CLUB**

Step into the captivating world of our Cultural Club, where talents are celebrated, and creativity knows no bounds! We're all about uncovering the hidden potential of students through thrilling events like the Talent Hunt and Fest. But it's not just about showcasing skills; it's a transformative journey of personal growth and empowerment. Embracing the spirit of togetherness, our vibrant celebrations of festivals like Holi and Republic Day create an electric atmosphere on campus. Open your mind, experiment with new ideas, and learn from both applause and constructive criticism. This enriching experience makes you a stronger, more confident individual, ready to conquer any challenge.

## **EUREKA - THE ENTREPRENEURSHIP CLUB**

The Entrepreneurship Club - EUREKA deeply resonates with the ethos of our college. Set-up with an aim to promote and facilitate entrepreneurial spirit among the students, the club focuses not just on 'all things business' but also in cultivating all-round qualities of innovation, risk-taking, leadership and resilience. The club continuously endeavors in partnering with various industry houses and skill development institutions for holistic grooming and development of the students.

## **INDUSTRY INTERACTION CELL**

The placement cell look after the responsibility of career and counselling to the students. It not only provides placement assistance to the students in relevant organizations but also helps the students in their career planning, preparation for selection tests, summer placement, internship and final placements. It is making all efforts to match students' career aspirations with the requirements of these industries and organizations. Keeping in view the demand and preference of the various industries, the Cell is also looking for all round development of the students. In this direction, various activities like aptitude test, group discussion, guest lectures and training from corporate personalities are being organized from time to time by the placement cell.

# EDITORIAL TEAM



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